



June 12, 2006

Dear Perspective Sponsors & Participants,

We are excited about our upcoming F.O.C.I.S. Community Festival. This is a great **opportunity to present** your company and **promote your products and services** to thousands of people. You do not want to miss this event **August 24-27, 2006**.

In order to make this event a successful one we extend to you an invitation to participate. Last year we had approximately 5,000 visitors, this year we anticipate at least several thousand more. **Saturday** the 26th of August, we will feature various entertainment groups and live performances by, TIERRA, The TEMPTATIONS Revue and THE COASTERS Revue. **Sunday** the 27th in order to reach the Spanish speaking community we are having Pedro Rivera Jr., whose production will feature Spanish entertainment which includes dramas and several well known groups and performers. On both days there will be a car show, raffles and various Business and Life Seminars, in addition to the Carnival and Kiddy-Land. We will have something for everyone!

Who will this benefit?

F.O.C.I.S. is a NON PROFIT Organization. All proceeds will go towards funding the activities and services that we provide to "at risk" youth and families. We are actively involved in community outreaches, in alliance with the county of Los Angeles and regularly participate with community leaders and planners. Our focal point is the youth in our community. For more information about **who** we are, **what** we are about and how your participation will help us help others, check out our website <http://www.focisweb.com>

Location of Festival:

Excelsior High School Parking Lot
11700 E. Alondra Blvd.
Norwalk, CA. 90650

We invite you to participate and rent a booth in our **Business Fair Section**, for Saturday the 26th and Sunday the 27th. Availability is limited and will be awarded on a **first come first serve basis**. Our goal is to limit business type duplicates, ensuring your success and profitability.

You will be provided with 1-10ft. x 10ft. Canopy Tent, 1-Table, 2 Chairs, helium for balloons and access to electrical power. (*Electrical must be confirmed at time of Paid Confirmation*).

We encourage you to take a Leadership Position and be a Gold, Silver or Bronze Sponsor, or if you are interested in providing giveaways or prizes, call us for more information.

For sponsorship submissions and applications to rent a booth or donations please contact:

Reggie Bowie at **F.O.C.I.S.**

E-mail Reggie@focisweb.com

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Thank you, from all of us at **F.O.C.I.S.** We are looking forward to partnering with you and making this event the best ever!